



THE CERAH LAUNCHES ITS FIRST MASSIVE OPEN ONLINE COURSE(MOOC): Humanitarian communication, addressing key challenges

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The Centre for Education and Research in Humanitarian Action (CERAH), a joint centre of the University of Geneva and the Graduate Institute of International and Development Studies (IHEID) is launching its first Massive Open Online Course (MOOC) as part of its humanitarian distance learning programme (HDL). It is produced with the support of the University of Geneva.

The five weeks course entitled "[Humanitarian communication, addressing key challenges](#)" is dedicated to all those involved in humanitarian action who are eager to be more efficient in their daily communication. It can be of interest for professionals, journalists, volunteers or persons affected by a crisis and taking part in the humanitarian response. At the end of the course, participants will be better prepared to explain the specificities and challenges of communication in humanitarian settings and the way to address them.

This distance learning course combines around twenty video sessions, including lectures from CERAH teachers and expert guest speakers. During the last two weeks, participants will work on a case study based on a recent humanitarian crisis. This assignment will help participants to put into practice the knowledge acquired and to adapt it to a specific context. Students will need to dedicate approximately twenty hours of study and will obtain a "Statement of Accomplishment" at the end of the course.

According to Prof Doris Schopper, Director of the CERAH: "Communication in humanitarian settings is central to all activities, before, during and after a humanitarian programme as it is the main medium of interaction between the different actors: the population affected, the humanitarian actors and stakeholders. We are thus delighted to launch this MOOC."

This MOOC is part of the CERAH's [Humanitarian Distance learning programme \(HDL\)](#). It is designed to further increase the flexibility of its training offer and to circumvent obstacles to join the Geneva-based training programme such as visa problems, high living costs, absence from work. Distance learning is key in the CERAH strategy as it will increase access to training, in particular for national staff.

About humanitarian distance learning:
A blended learning programme, a community of practice and a collaborative training with strong partnerships!
Visit our website: www.cerahgeneve.ch
Contact: Charlotte Lang
cerahcommunication@unige.ch

HDL

Humanitarian
Distance
Learning

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